Ascendus®

BUSINESS RESOURCE · WORKSHEET

Product portfolio basics for small business owners

Find out which products and services carry your business, then choose one change to try for four weeks.

YOUR ACTION STEP 15 minutes

Fill in the product worksheet

Copy this table, fill it in for your five best-known items and circle the one you want to improve first.

Item	Price	Cost (materials, supplies, fees)	Time (min)	What it leaves	Times sold (12 months)	Decision (keep, adjust, add, pause)

Keep building

Every guide gives you one practical step on cash flow, credit or growth. Find the next one at ascendus.org/resources.

Read this guide online: www.ascendus.org/resources/product-portfolio-basics/