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## Building the Village



The “us” in Ascendus comes from the recognition that we can only achieve our promise as an organization through collaboration with others. October was a month filled with connection and collaboration at conferences, panels, events, and with community partners. It was made clear the importance of building a village of inclusive capital and support services that positively transform lives and create innovative solutions for small business owners. You can watch stories of that impact in our 2023 Stories of Ascension video series, read about how we’re impacting Atlanta and how we’re impacting credit, and you can make a direct impact yourself by shopping at a client business. As we continue our work for small business owners, we will need the village even more. Ascend- “us” stands ready to join forces with others in fulfilling our focus of improving the financial health of small business owners nationwide.

Yours in collaboration,

*Paul Quintero*

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## Stories of Ascension: Lifting UP Community is Here!



Our annual video series – Stories of Ascension – returns with its third installment. **Hear inspiring stories of Ascendus small business owners who are lifting up their communities.** These three-minute videos focus on how our clients are creating job opportunities, educational programs, new products, and services that benefit those around them. Featuring our sponsors, partners, and reflections from CEO Paul Quintero.

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## [Ascendus Closes its First Get Ready Line of Credit in Atlanta](#)



A core element of Ascendus's growth strategy is expanding into relevant new markets. With this element in mind, Ascendus grew our efforts to include Atlanta earlier this year, investing deeper in business development for small business owners in that market, like Lisa from DH Elevation. Lisa is working every day to help the youngest members of her community feel empowered, fulfilled, and confident through her mentorship company. This month, we closed our first Get Ready Line of Credit in Atlanta, giving small business owner Lisa the opportunity to build her credit. "Through coaching from Ascendus, I learned the importance of a line of credit, and gained the knowledge, comfort, and confidence on how to best invest funds to grow my business."

[Read Lisa's Story](#)

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## [Ascendus Becomes CBA Member, Entire Organization Trained in Small Business Credit 101, and 65% Become Certified Credit Coaches](#)



To deepen our focus on building the financial health of our clients through credit improvement, Ascendus has joined Credit Builders Alliance (CBA) as a member. With this membership, the entire Ascendus organization has been trained by Credit Builders Alliance to understand the importance of credit for small businesses in our core target demographics. In addition, everyone in the Ascendus organization is in the process of becoming a certified credit coach through Credit Builders Alliance. This will empower the entire Ascendus organization to further understand credit as an asset and offer tailored credit education and credit-building solutions to our small business owners.

[Read More About Credit Coaching From Ascendus](#)

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## [Get an Early Start to Holiday Shopping on the Ascendus Marketplace](#)

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The Ascendus Marketplace features products, classes, and food and beverage items from

small business owners across the United States. Featured here are Natalia and Corina, owners of Vegallia in Miami, FL. Their vegan ice cream comes in a variety of flavors, with new flavors added every quarter. Their nationwide shipping and inclusive ingredients make their gelato a perfect holiday gift for anyone on your shopping list.

[Shop Small on the Ascendus Marketplace](#)

A very special thank you to our supporters:



New York City Council



THIS WAY UP!



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